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To: Environment, Highways & Waste Policy Overview and Scrutiny Committee
14th September 2010

Subject: Towards 2010 – Draft Final Annual Report

Classification: Unrestricted

SUMMARY: This report informs and updates the committee on the Towards 2010 targets that are the responsibility of the Directorate and sets out the process for finalising the last Towards 2010 Annual Report prior to approval by County Council on 14 October 2010.

1. Introduction

1.1. Towards 2010, KCC's strategic statement was formally launched in September 2006 and set out priorities for the period 2006-2010. Annual reports on progress against all 63 targets have been discussed and approved by County Council each autumn. The Towards 2010 period ends this month and this will be the final report, setting out the achievements during the period 2006-2010 and making a final assessment on the status of the target.

2. Format

2.1. Separate reports for each target are appended to this report and include the following elements:

- The status of the target (either 'Completed', 'Good Progress' or 'Not achieved')
- A list of partners with whom we have been delivering the target
- The outcomes delivered during the term of Towards 2010
- What more we are going to do in the future – although Towards 2010 finishes this month in many cases work will be sustained and ongoing.
- Measurable indicators where appropriate, as agreed at County Council in December 2007.

2.2. It should be noted that many of the Towards 2010 targets are now part of mainstream business and are incorporated in our annual work programmes, and those targets with a status of 'Completed' should be seen against that background. 'Completed' does not, in many cases, mean that the work is over but signifies that the spirit of the target wording has been achieved and that the activity continues.

3. Targets relevant to this committee

3.1. Draft of the final Towards 2010 target reports relevant to this committee, either solely or in partnership with another committee, are appended to this report. Where targets are cross-directorate (numbers 30, 35, 40, 41) they will be reported to all relevant Policy Overview & Scrutiny Committees (POSCs). For ease of reference a complete list is as below:

| Towards 2010 Target | |
|----------------------------|---|
| <u>Target 30:</u> | Work towards introducing a Kent youth travel card entitling all 11-16 year olds to free public transport in the county, subject to the outcome of two district pilots. |
| <u>Target 31:</u> | Pilot staggered school hours to relieve rush-hour congestion. |
| <u>Target 32:</u> | Provide more car parking places in Kent and remove unnecessary yellow lines and bus lanes. |
| <u>Target 33:</u> | Penalise contractors for unnecessary delays caused by road works and synchronise works to minimise disruption |
| <u>Target 34:</u> | Tackle urban congestion and reduce peak journey times between and within towns by 10% using methods such as intelligent traffic light management systems and congestion-busting teams. |
| <u>Target 35:</u> | Work with bus and train providers and lobby government to improve public transport services in Kent. |
| <u>Target 36:</u> | Commission a joint feasibility study with Essex County Council into a third lower Thames crossing. |
| <u>Target 37:</u> | Improve the way we repair roads and pavements. |
| <u>Target 38:</u> | Maximise the use of previously developed land. |
| <u>Target 40:</u> | Ensure that new housing developments include the right infrastructure and local facilities and cater for a mix of age groups and incomes. |
| <u>Target 41:</u> | Ensure that new KCC buildings set an example by delivering the best possible standards of construction by applying a pragmatic approach to sustainability using energy-efficient, robust and built to last materials. |
| <u>Target 42:</u> | Reduce the impact of KCC's buildings and vehicles on the environment, including trialling the use of biofuels and other new technologies. |
| <u>Target 43:</u> | Expand the Clean Kent programme to tackle the top 20 fly-tipping hotspots and increase the capacity to prosecute fly-tippers. |
| <u>Target 45:</u> | Protect and enhance Kent's ancient woodlands and improve access to countryside, coast and heritage. |
| <u>Target 59:</u> | Work with our partners to reduce the number of deaths and serious casualties from road accidents. |

4. Approval process

4.1. Following discussion at this and other September POSCs the draft Annual Report will be discussed at Cabinet on 11 October prior to submission to and approval at County Council on 14 October.

5. Recommendation

5.1. Members are asked to discuss and make any suggestions, amendments or recommendations they feel appropriate.

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